

Regents District 13 – Regents District 13 – western Las Vegas area, Red Rock Canyon

Question	Stephanie Goodman	John Moran (incumbent)
Date responses submitted or revised	8/8/2022	[Candidate Moran did not respond to NFA’s requests to respond to the questionnaire.]
Campaign Website	www.stephaniegoodmanforregent.com	www.votejohnmoran.com
Email address	SGOODMANFORREGENT@GMAIL.COM	john@votejohnmoran.com
City address	Las Vegas	Las Vegas
Educational background	University of Nevada Las Vegas, Las Vegas, Nevada - 1995 • Bachelor of Arts Communication Studies – Advertising	
Current profession/employment	Executive Director, Dr. Robert Hunter International Problem Gambling Center - 2019-present: included in my scope of work is management, fundraising, awareness, industry education, legislative communication and client acquisition.	
Professional/employment background	Owner, SCBG Advertising - 2005-present: The philosophy of our agency is based upon delivering a strategic message in a creative manner that maximizes impressions and proves memorable to our client’s target market. Handled clients in a litany of fields including but not limited to: minimally invasive surgery, women's health, real estate development, retail, restaurants, education and gaming, Chief of Staff for Mayor Oscar B. Goodman, City of Las Vegas - 1999-2005: Integrally involved with the redevelopment of Downtown Las Vegas. Also worked closely with the City Manager and Department Heads to create the 2020 City of Las Vegas Strategic Plan. Managed internal staff and worked with constituents. Account Executive, R&R Partners - 1998-1999	
Past elected offices or other public service	n/a	

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Briefly, why are you running for the Board of Regents at this time?	I recall a time when the pillars of our community made thoughtful and intelligent decisions that positively affected the students and faculty at the universities and community colleges in our state. I would like to be a part of a board that takes us back to that space where the news is about the incredible things the students and faculty are accomplishing on our campuses.	
What are your three highest priorities for the Board of Regents and the Nevada System of Higher Education?	<p>1) I would like for there to be a synergy between higher education and economic development. Identifying emerging industries and ensuring that we have the programs to train and educate our students to work in those fields is imperative for economic diversification.</p> <p>2) Ensure that our higher education system is equipped with a robust budget that encourages innovation and allows faculty and students to reach their maximum potential.</p> <p>3) Ensure that all students and faculty feel that their right to free speech on campus is respected and protected.</p>	
The NSHE state budget was cut in 2020 and 2021 versus pre-pandemic levels. As a regent, how would you address budget shortfalls?	It is imperative to lobby the Legislature and work with our lawmakers to help them understand the need and importance of a robust budget for higher education. I have found that the power of awareness and education is incredibly important. The problem gambling community faced a 75% budget cut in 2020. As the head of the Legislative Committee for the Advisory Committee on Problem Gambling, we worked together to inform the legislators of the importance of this budget and specified the need with human stories. The result - we recouped the majority of that budget cut. Additionally, I think when the state woos a multi-billionaire like Elon Musk we should have the discussion about funding programs, and internships in a way that puts corporations in a space where they are invested in our state. We need to step out of our silos and always be thinking about ways to improve our higher education system.	
In the face of declining state support for higher education, should student fees and tuition be increased to maintain programs? If	On a national scale, tuition for our higher education system is very competitive - this is an incredible bonus and an advantage for our state. Passing the cost to the students should be a last-ditch effort. However, it is imperative to ensure that our system remains robust and well-funded. I would look to the private sector, create programs that benefit new industries coming to our state so that industry is	

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<p>not, what alternatives would you advocate?</p>	<p>compelled to participate in the training and education of our students.</p> <p>When I was Chief of Staff for Mayor Oscar Goodman, I spearheaded his effort to bring business to the downtown core. Everyone said it could not be done but we found ways to captivate the attention of business and get them to commit to being a part of a renewed downtown. The Board of Regents needs new ideas and individuals willing to execute those ideas.</p>	
<p>The Board of Regents oversees two universities, a state college, four community colleges, and a research institute. Given limited resources, how would you balance the needs and allocate resources for the various institutions of NSHE?</p>	<p>When I took the position as Executive Director of the Dr. Robert Hunter International Problem Gambling Center, I had a background in gaming advertising. My knowledge of problem gambling was menial. Now, I can speak to any expert in the world on this issue and my commentary is backed by data and human experience at our center. At this moment, without having all the information in front of me, I can't possibly know all the needs of the varied institutions and make an intelligent decision on how I would balance these needs and limited resources. I can tell you that diving deep into budgets, visiting campuses and immersing myself into these institutions will give me the knowledge needed to make intelligent decisions that balance needs and allocate the given resources in the best manner possible. Questions to ask: Who will benefit most from the allocated resources? How can these resources impact the most students? How best will the resources positively impact faculty?</p>	
<p>The Board of Regents and Nevada System of Higher Education have been in the news lately and over many years for conflicts among regents and administrators and between NSHE and the Legislature. How would you address those issues?</p>	<p>We all need to listen and get back to center. This is a nonpartisan position and although your opinion may reflect your political views, we need to step back, listen, be willing to come to consensus with those whom we may disagree with and realize the core of what the regents do is make thoughtful and educated decisions that best affect the students and faculty. Period. It is imperative to always go back to that core ideal. The news should always be focused on students, faculty, programs, research and everything great about higher education.</p>	

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As a Regent, how would you address issues with the recruitment and retention of faculty and staff?	Just like we handle this in the private sector and the nonprofit sector. I come from a business background that values employees. There is something to be said about a human connection. Faculty and staff are not mere numbers, they are humans in a valiant field where they hold education dear. This must be appreciated and rewarded. Having such an attitude is a piece of the solution but also, competitive salaries and benefits are vital. Incentivizing those who consistently outperform is also an effective tool I have used in the past. The faculty and staff do the heavy lifting, as the fiduciary over the higher education system, it is our job to ensure that they feel valued.	
What are your thoughts about collective bargaining for NSHE professional employees? Specifically, would you support or oppose legislation for collective bargaining rights for NSHE professional employees in statute?	Everyone has the right to organize and bargain. I would need to read the bill to determine if it is something I would support.	
If Nevada is faced with another pandemic, what considerations do you believe regents should apply to decisions associated with public health mandates for employee and students?	Move forward with action that is in the best interest of the students and faculty. Follow the science and make effective decisions to benefit the whole. At the same time, this can be a slippery slope. It is imperative to remember that if you are not endangering your fellow American, let people make their own decisions.	
Do you support or oppose allowing the concealed or open carry of firearms on NSHE campuses?	Absolutely not. I am a gun owner but do not feel that guns belong on a NSHE campus. I find it outrageous that this is even being contemplated. We must get back to basics. Walk the campus, identify unsafe spaces, light it effectively, work with campus public safety and find an alternative solution. Guns are not the answer.	

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<p>Would you support or oppose a policy to regulate discussion of or teaching about divisive topics such as Critical Race Theory on NSHE campuses?</p>	<p>Isn't a college campus supposed to be a space where one can talk about everything as long as it is done respectfully and intelligently? Regulating discussion is unAmerican. I would welcome those discussions as long as both sides are respectful and allowed to speak without fear of retaliation.</p>	
<p>What is your view of NSHE governance? Should the Board of Regents concern itself with the internal operations of the eight NSHE institutions, or else should the Board simply hire the Presidents and let them run the institutions?</p>	<p>I am not a micromanager. You hire a President to handle his or her institution. If there is something that reflects the President's inability to run the institution effectively, then there needs to be a discussion. Besides that, I think The Board of Regents should simply work to support the goals of the Presidents.</p> <p>Let people do their jobs. I have always been smart enough to know when I am not the expert and to that end, I have brought in the experts to do the work. Presidents of universities have completed schooling that is significantly more advanced than my bachelor's degree. Hire well. An astute Navy Admiral said, "Sometimes a good Plan B is a better Plan A."</p>	
<p>What are your top criteria for choosing a Chancellor?</p>	<p>Someone who is skilled in diplomacy, understands the needs of the system, is able to work with the business community, focus on education innovation and be a strong advocate of all NSHE institutions.</p>	
<p>A proposed constitutional amendment to remove the Board of Regents from the Nevada Constitution is under consideration by the Legislature and may go to the voters in 2024. What is your position on the proposed amendment?</p>	<p>I am against the amendment. I firmly believe that we should reserve amending the Nevada Constitution for issues that are of utmost human importance, issues that significantly impact our citizenry. I believe the framers of the Nevada Constitution had it right when they created the Board of Regents to ensure academic freedom. Although there have been negative news stories of late, under the oversight of the Board of Regents, the higher education system has continually improved. Our state has two Research 1 institutions! In the last 10 years, we have had a 40% increase in diploma and certificate awards. Finally, the Board of Regents is already under considerable scrutiny and subject to legislative oversight which ensures accountability. The Legislature can investigate any financial management issues and ultimately, they control the purse strings for the NSHE budget.</p>	

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<p>If elected to the Board of Regents, do you pledge to uphold the principles of academic freedom and tenure as expressed in the AAUP/AACU 1940 Statement of Principles of Academic Freedom and Tenure?</p>	<p>Yes</p>	
<p>Why are you the better qualified candidate for Regent District 13?</p>	<p>I believe I am better qualified for this position for a number of reasons. First of all, I will show up. I will take this position very seriously. I believe you need to physically be at a meeting to affect positive change with your peers. I believe in looking someone in the eye if I disagree with them - it is the only way you can constructively come to consensus.</p> <p>I am passionate about our state! I was born and raised in Nevada, I am raising my family here and my children go to school here.</p> <p>I have a business background that lends to being a successful and constructive member of the Board of Regents. I have a history of affecting positive change in all I do; whether it was working at the behest of Mayor Goodman to revitalize downtown, starting my own ad agency so I could be the mother I wanted to be, or working with my peers to move the issue of problem gambling to a space where it is being seriously considered by our legislators, I have worked tirelessly and created incredible results for the issues I am passionate about.</p>	
<p>Is there anything else you would like to communicate to NFA members?</p>	<p>I believe that the faculty is the lifeblood of any higher education system. I think back to my college years and the professors I had inspired me to do more and be more. Without your passion for what you do and your love of students, research and what it means to be a faculty member, higher education would be marginal. I want to work to support your endeavors and give you the resources to accomplish what you need to create a better learning experience for students. I am not running for this position as a placeholder, I am interested in working to make the system better.</p>	